

# PROSPECTUS



**BAMM**   
at absolutemusic 



**“BAMM really helped me define what I wanted to do with my career and where I wanted to take myself.”**

Steven Speck  
BAMM Guitarist Of The Year - Sponsored by Marshall Amplification.



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# WELCOME TO BAMMM

## IF IT'S TIME TO TAKE YOUR NEXT STEPS

**we are Bammm**

## WELCOME TO BAMMM

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A career in music has never been more viable than it is right now. At BAMMM we are ready to guide the way and to support you in becoming the best musician you can possibly be.

Founded in 2012, The Bournemouth Academy of Modern Music provides musicians aged 16-19 with unique courses designed and developed with current industry requirements in mind. This ensures that every student graduates from BAMMM with the relevant skills and knowledge to either go on and study at degree level, or to jump straight into a £15bn industry. Since relocating to Absolute Music in 2016, we have taken a huge stride towards becoming the best dedicated post-16 music college in the South of England.

Students gain instant access to a world of knowledge from experienced lecturers as well as exclusive masterclasses and industry field trips. This gives

them a real understanding of the way industry professionals work and can provide networking opportunities leading to collaborations, work experience and mentoring from artists, engineers, industry professionals and global brands.

Throughout their time at BAMMM, students not only have access to content-rich fulltime courses, but also our high-end facilities. This gives them plenty of opportunities to gain confidence working with industry standard equipment so that when the time comes, they are ready to jump in at the deep end!

Turning your passion into a career is not easy and what you put in while you study with us will determine what you get out at the end. However, we will provide you with the tools you need so that you can become one of our many success stories.

**Your career starts here, are you ready?**

# PEARSON BTEC LEVEL 3 DIPLOMA



## PEARSON BTEC LEVEL 3 FOUNDATION & EXTENDED DIPLOMA

BAMM is always looking for new ways to improve our student experience. We always strive to make our courses the best they can possibly be.

Our BTEC Level 3 Diploma course was introduced in 2019. The course has been tailored so that every student gets a foundation in a wide range of topics. These include music business, performance, production, live events, law, branding and everything in-between.

As a result of this, we can welcome anyone with a passion for music, regardless of their chosen discipline.

The year groups are split into two segments; Music Performance and Music Production. Although there is crossover between the courses, students get to pick an individual pathway to align with their skillset & plans after college.

You are able to achieve a foundation diploma (equivalent to 1 A level) in just the first year and then go on to complete the extended diploma (equivalent to 3 A levels) for the second year.

### ENTRY REQUIREMENTS

Minimum of 5 GCSEs grade 4 or above which includes English and/or Maths GCSE.

Each applicant will be invited to an interview & audition to make sure their grades and prior experience makes BAMM the right choice for them.

### COURSE COSTS

Ages 16-18: £0 (Fully-funded)

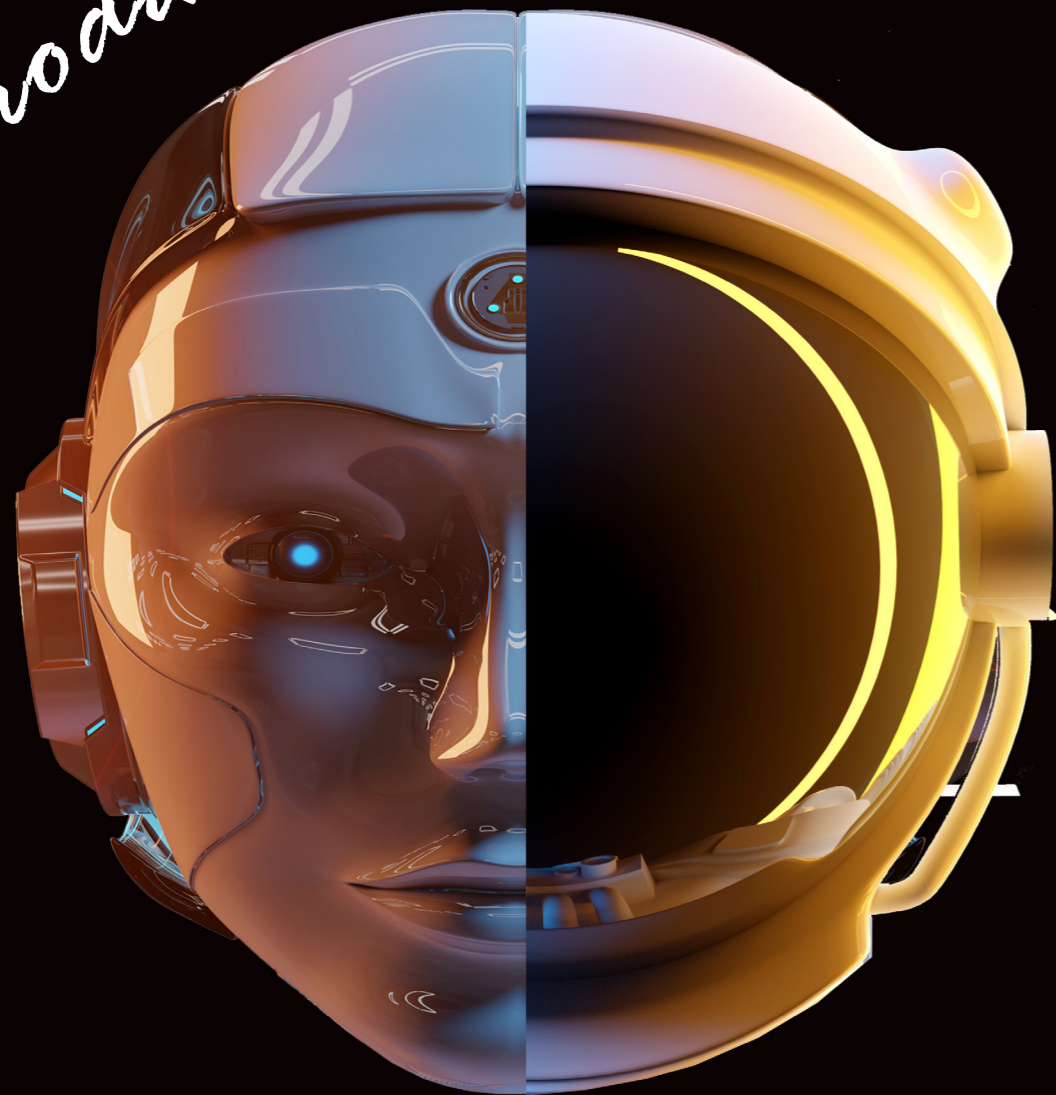
Ages 19+: £2800 (Per annum)

Please note: Self-funding costs can fluctuate, enquire early to receive an accurate price.

Full-time Courses // AGES 16+ // 1 to 2 Years



# Music Production



## MUSIC PRODUCTION OVERVIEW

The BAMM music production diploma is for musicians who want to learn the ins and outs of how technology is used to create and perform music.

This course will give you everything you need to bring technology and creativity together in live and studio environments. Your learning will have a hands-on approach, making use of our high-end facilities with access to our **recording studios, live stages** and **MIT Apple suite**, so when the time comes to run your own sessions or live events, you'll be ready.

Our experienced tutors are there for your day-to-day learning, sharing invaluable industry knowledge gained from many years' experience working in major recording studios, sessions with artists, live events, radio, tv and everything in-between.

### COURSE CONTENT

#### YEAR ONE:

- Studio Recording Techniques
- Creating Musical Material Through Production
- Music Technology and Live Events
- Music Industry

#### YEAR TWO:

- Refinement of Production Skills
- Personal Project
- Self-promotion, Marketing and Networking
- Collaborative Event

### SKILLS OBTAINED

Mixing & Mastering, Composition & Arrangement, DJing, Live sound engineering, Multiple DAW skills, Recording techniques, Foley & location recording, communication, Problem solving, Leadership, self-confidence.

### CAREER OPTIONS

Studio engineer, producer, DJ, composer, live sound engineer, teacher, radio producer, label A&R, foley artist, video game audio engineer, music for film & tv.

### ENTRY REQUIREMENTS

Minimum of 5 GCSEs grade 4 or above which includes English and/or Maths GCSE. Each applicant will be invited to an interview & audition to make sure their grades and prior experience makes BAMM the right choice for them.



BTEC Level 3 Extended Diploma // 1 to 2 Years // Up to 168 UCAS POINTS (Equivalent to 3 A-levels at A\*)





# MUSIC PERFORMANCE OVERVIEW

This course is ideal for musicians looking to take their performance skills to the next level. The diploma combines topics such as performing, individual technique, musicianship, music theory, technology and collaboration, helping you find your niche as a musician.

Throughout the course you will be given the chance to further tailor your learning by choosing your own projects within certain modules. These can include a specific focus in areas such as creative performance, songwriting, arrangement, music business and live events. By the time you graduate, you'll be equipped with the passion and skills required to be exceptional in any musical situation.

Our experienced lecturers are there for your day-to-day learning, providing module specific lectures in a range of inspiring environments from live rooms, recording studio sessions, performance stages and IT suites, all whilst using industry standard equipment.

## COURSE CONTENT

### YEAR ONE:

- Performing as an Ensemble
- Creating Musical Material Through Production
- Adapting Musical Styles
- Music Industry

### YEAR TWO:

- Refinement of Musical Skills
- Personal Project
- Self-promotion, Marketing and Networking
- Collaborative Event

## SKILLS OBTAINED

Live performance skills, Band collaboration, Working in music, Composition & arrangement, Instrument specific technique, Communication, Problem solving, Leadership, Motivation, Confidence and Creativity.

## CAREER OPTIONS

Musician, Artist, Music therapist, Session player, composer, performer, songwriter, teacher, theatre musician, promoter, radio presenter, influencer, label A&R.

## ENTRY REQUIREMENTS

Minimum of 5 GCSEs grade 4 or above which includes English and/or Maths GCSE. Each applicant will be invited to an interview & audition to make sure their grades and prior experience makes BAMB the right choice for them.



**BTEC Level 3 Extended Diploma // 1 to 2 Years // Up to 168 UCAS POINTS (Equivalent to 3 A-levels at A\*)**









# MASTERCLASSES & OPPORTUNITIES

## LEARN FROM THE BEST

Sometimes you've got to hear it straight from the source, and that's where masterclasses set BAMB apart. Over the years, we've had some of the industry's leading players visit us, handing down their wealth of knowledge in an exclusive experience for our students.

Elite artists, producers and music professionals have provided live demonstrations, Q&A sessions, song breakdowns, songwriting workshops and even surprise live performances. Through our partnership with Absolute Music, we have gained access to a range of high-end equipment brands who regularly visit us to show off some of the latest and greatest instruments & technology, sometimes before it even hits the shelves!

Masterclasses are exclusive to BAMB students, however, once you're part of the BAMB family, you'll always be welcome attend to these events. This applies to all past and present students, as well as applicants who have passed their first audition! So, what are you waiting for? Apply at [bamodernmusic.com/contact](http://bamodernmusic.com/contact)

### EXPERIENCE THE INDUSTRY

As a college, we endeavour to not only provide relevant lectures throughout the course, but to also help our students get a real feel for how the business works.

We do this by providing opportunities such as work experience, trips to exhibitions, networking events and we've even helped students acquire paid gigs.

Every year we attend events like BBC Introducing Live, which has allowed students to mix with artists such as **Annie Mac, MK, Catfish & The Bottlemen** as well meeting representatives from brand leaders like **Spotify, Bose, Marshall and Yamaha**.

We regularly receive free tickets for our students to attend sound checks, gigs and concerts at venues like the BIC, Bournemouth O2 Academy, The Pavillion and Southampton O2 Guildhall.

These opportunities give students the chance to network within the music industry with professionals whose influence could be hugely beneficial in their future career.

MASTERCLASSES & OPPORTUNITIES



# BAMM ALUMNI

## The results speak for themselves

BAMM is proud to have a high success rate with our alumni, many of whom are now working within the UK and global music industry.



**Sophie Burrell**  
Guitarist/Songwriter/Influencer  
Graduated with Triple Distinction\* and received 'Student & Guitarist of the Year' award. Online influencer with 500,000+ followers // PRS Guitars, EVH, D'addario, BOSS pedals endorsee

*"I learned just what it meant to be a musician, BAMM helped me to grow as a person too. I'd highly recommend BAMM to anyone wanting to start their career in music"*



**Miles Ward**  
Microphone Technician  
Graduated with Triple Distinction\* despite the majority of the course being delivered throughout lockdown. Since then, Miles has worked full-time at Sontronics Microphones as a technician.

*"BAMM was a great opportunity for both the refinement and growth of my skillset. It was also an awesome place for networking with other musicians and producers."*



**Rosie Crowhurst**  
Songwriter/Vocalist/Producer  
Graduated with Triple Distinction\* and received 'Student of the Year' award sponsored by ADAM Audio. Has continued to study vocals and events management at BIMM Brighton.

*"BAMM was a really good opportunity for me and helped me grow as a musician. I feel much more confident going forward and it gave me key skills I would need for getting a job in the industry"*

*"I am now in my second year at Point Blank Music School in London studying music production and sound engineering. BAMM helped me prepare for the level of work and commitment you need for the music industry and gave me a great start and foundation for university."*

Courtney Manston  
BAMM Production Student of the Year Sponsored by ADAM Audio



**Courtney Manston**  
Songwriter/Vocalist/Producer  
Graduated with Triple Distinction\* and received 'Production Student of the Year' award. Regularly releases music as an artist, now studies at Point Blank Music School London,

*"BAMM helped me prepare for the level of work and commitment you need for the music industry and gave me a great start and foundation for university. I highly recommend BAMM and loved my time there. All the teachers are friendly, helpful and extremely knowledgeable"*



**Joe Hughes**  
Pianist/Engineer/Producer  
Graduated with Triple Distinction\* and awarded 'Production Student of the Year', owns his own commercial studio, engineered events such as Tankfest, LGA2019, Britain's Got Talent auditions, The Voice auditions and Little Mix The Search auditions.

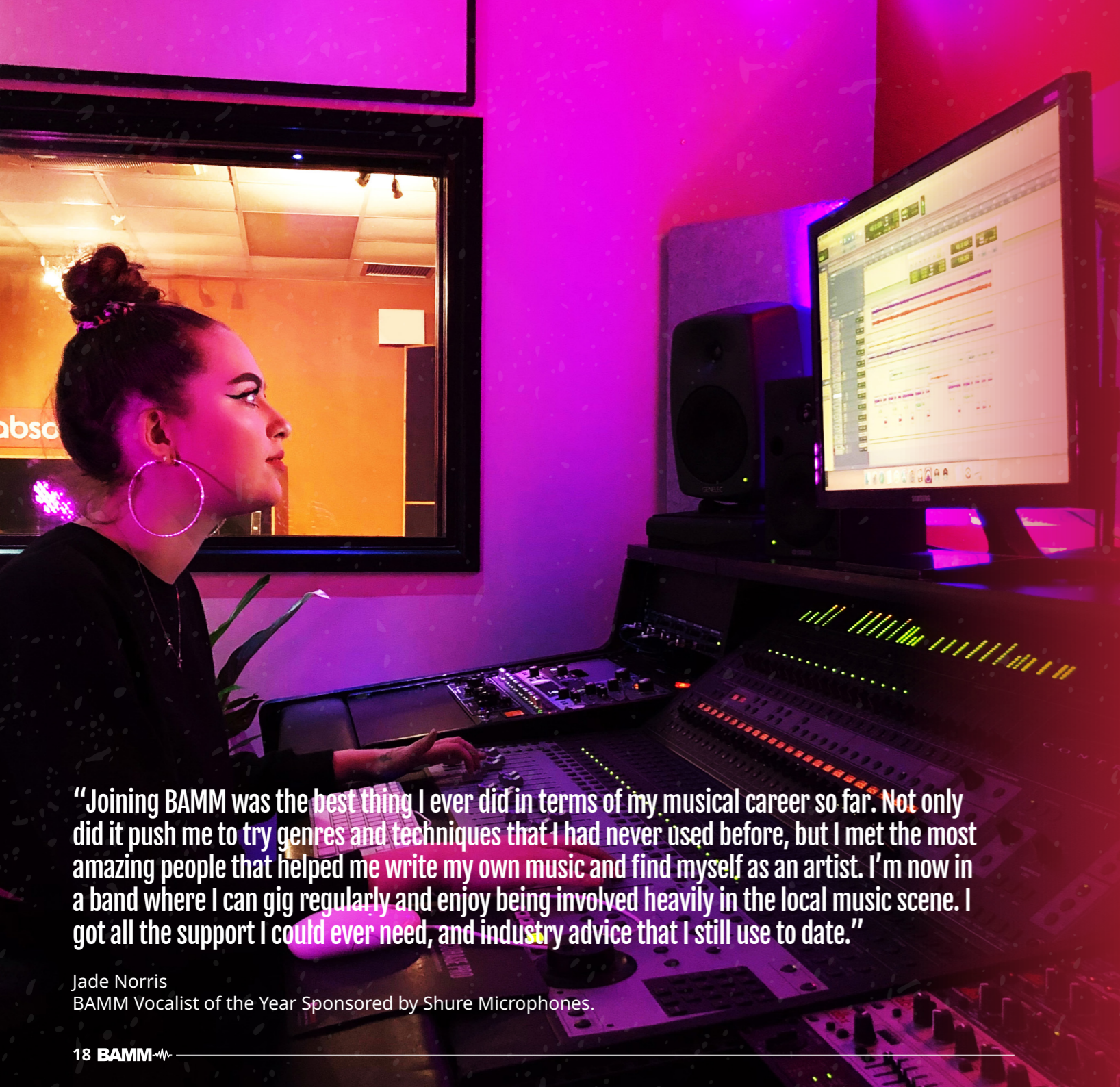
Since graduating from BAMM, Joe has gone on to study music at Bournemouth University whilst running his own recording studio and live events company.



**Emily Howells**  
Studio Assistant/Producer  
Graduated with Triple Distinction\* and now works at Absolute Music as a Studio Assistant as well as producing music as an artist.

*"Thanks to BAMM I entered the music industry with the knowledge, contacts and confidence necessary to start my career. I thoroughly enjoyed my time there"*





## FACILITIES & CAMPUS Learn by doing

When you choose to study at BAMM, you get to learn in an immersive environment with high quality lectures delivered by experienced tutors. We work closely with a large number of industry brands who provide high-end equipment for our pupils to use on a daily basis.

Students have access to a state-of-the-art live performance stage with top of the range equipment and lighting rigs. Students will use these facilities to perform, stage manage, film showreels and learn live sound production.

10 rehearsal rooms are available to use as classrooms or for rehearsal. Each room has air conditioning, QSC speakers, backline such as Marshall and Orange Amps as well as a range of dynamic microphones.

BAMM has 3 purpose built recording studios containing industry standard hi-tech equipment. Students will use software including Logic Pro X, Pro Tools and hardware from brands like Neumann,

Audient, Universal Audio and Focusrite. This makes the facilities at BAMM the best within the South Coast education sector.

Students have the use of a suite comprising 10 Apple Mac M1 computers, complete with Logic Pro X, an audio interface and MIDI keyboard on each work station. Students on each course use this suite, and it is also available outside college hours to assist students with course work and extra-curricular projects.

Our award-winning retail superstore provides BAMM students with access to some of the world's leading brands. Korg, Bose and Roland are just some of the organisations working with BAMM to help develop the next generation of music industry professionals. With product demonstrations, expert Masterclasses plus marketplace knowledge of the best equipment and instruments. BAMM is able to offer a unique insight into music industry equipment, as well as offering discounts on pricing and specialist services.

**“Joining BAMM was the best thing I ever did in terms of my musical career so far. Not only did it push me to try genres and techniques that I had never used before, but I met the most amazing people that helped me write my own music and find myself as an artist. I’m now in a band where I can gig regularly and enjoy being involved heavily in the local music scene. I got all the support I could ever need, and industry advice that I still use to date.”**

Jade Norris  
BAMM Vocalist of the Year Sponsored by Shure Microphones.





**“BAMM has helped me develop my production skills to a new level that I couldn’t have possibly achieved without the fantastic facilities that were available to me at the time. I am now studying music and sound production at Bournemouth University to achieve the career I wish to pursue in the long term.”**

Luke Jaekel  
BAMM Production Student

## STUDENT LIFE & AFTER COLLEGE SUPPORT

Through our association with Absolute Music and LeAF studio school, BAMM’s student life has never been better.

Being part of BAMM means belonging to a tight knit community of musicians. Whether it’s spending time in lectures, rehearsing or even just relaxing in the communal area together, you’ll make friendships that you’ll carry with you for years to come.

Our partnership with LeAF studio school has brought with it a range of services and support for BAMM. Our student support and safeguarding procedures are something we’ve always taken seriously and with LeAF’s help we’re able to offer a safe, secure environment for our students, where they can find help with matters inside and out of college.

Your wellbeing is important to us, which is why we have trained teachers and support workers on hand to offer pastoral support to our students throughout their time at BAMM. Whether there are problems at home, financial issues, personal issues or you just need someone to talk to, our team is here to

help and can offer one-to-one sessions on a strictly confidential basis.

### WE WANT EVERY STUDENT TO SUCCEED

It’s no secret that we want every student to go on to big things, after all, it makes us look good!.. This is why we endeavour to help every student make decisions that will take them on the right path after they graduate.

BAMM will help you apply to university via UCAS, providing sessions specifically for:  
Writing personal statements, Helping you find universities that align with your goals, Getting you ready for auditions or interviews and making sure your portfolio is up to scratch.

Our students go on to take up places at universities all over the country like London Goldsmiths, BIMM, ACM, Point Blank, Bournemouth University, Waterbear and many more. We helped them make informed decisions so they could select the university that best suited their individual needs and aspirations.





## HOW TO APPLY

Our application process is really simple, and we consider everyone who applies as long as they have the required entry grades, passion for music and show the right commitment.

After you fill out an application, you will be invited for an interview/audition and a tour around the college (if you haven't been already!).

Following the audition you will either be offered a place to start at the beginning of the next academic year or, if appropriate, be given set tasks to work on before coming along to a second audition.

### HERE'S WHAT TO DO NEXT!

#### 1. Apply to study at BAMB.

Go to [www.bamodernmusic.com](http://www.bamodernmusic.com)

We accept applications all year round, but recommend starting the process as early as the preceding October/November. This gives us plenty of time to audition you and if necessary, schedule a second audition. That way you can be sure you've got a confirmed place for the year you'd like to start studying!

You can also get an application form by calling us, sending an email or dropping by for a visit!

#### 2. Come to an open event

We hold open events and campus tours throughout the year which give students and parents the chance to see the college, meet the staff, talk to current pupils, check out the facilities and take home an application pack.

To find out when the next open event is visit [www.bamodernmusic.com/openevents](http://www.bamodernmusic.com/openevents) or check out our social media pages!


#### 3. Reach out

If you have a question that can't wait, we're always happy to help. Simply contact us by telephone, email and online!

Call us on **01202 133 490**

Email [Info@bamodernmusic.com](mailto:Info@bamodernmusic.com)

Find us on

 [BournemouthAcademyofModernMusic](https://www.facebook.com/BournemouthAcademyofModernMusic)

 [instagram.com/BAMM\\_Music\\_College/](https://www.instagram.com/BAMM_Music_College/)





# BAMM

Bournemouth Academy of Modern Music

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*In association with*

